

TBA and Virtual Festivals presents: Artist Rising Album Launch



Partners: Virgin Megastores, PRSF, Wharfedale Adopt a Band, Filter Magazine (USA), Play Music (UK), Amicus

Artist Rising Album Launch: Thursday June 30th , KOKO, London, 7.00pm, £5
Featuring live sets from: **Metro Riots, Dustins Bar Mitvah, Degrassi, Steranko, The Fairies, Breakmakers, Emma Rohan**

DJ sets from Members of Art brut, and special guests.

Venue: KOKO, 1a Camden High St, Camden, London, NW1 7JE.

Tube: Mornington Crescent. Tel 0870 432 5527 www.koko.uk.com

Doors: £5 7pm – 2am

Tickets: www.ticketweb.co.uk 08700 600 100

<http://www.ticketweb.co.uk/user/?region=uk&query=schedule&promoter=theband&interface=tba>

A major promotion this summer of the best emerging new and unsigned UK bands. The aim of **Artist Rising** is to get behind a number of promising new and unsigned bands and afford them opportunities at high-profile events to help gain media and industry exposure. This involves:

- ? **Discovering and developing new UK talent**
- ? **Releasing compilation CDs through Virgin Megastores: July 4th/Sept 26**
- ? **Live gigs, tours, and festival slots across the Summer**
- ? **In The City showcases**

The promotion will see CD releases, festival slots and gigging possibilities for new bands across the UK. The bands will also be mentored and helped develop over the summer, culminating in playing at UK music industry convention In The City in Manchester in September. In the one of largest ever retail support for unsigned bands, June 20 sees Virgin Megastores promote two music compilation CDs with listening posts, rack stands and in store appearances.

Artists on 1st CD (Amusement Parks on Fire, People in Planes, Metro Riots, Mohair, Vib Gyor, Fleeing New York, Crash Convention, Republic Of Loose, The Girls, Absent Kid, Amateur Guitar Anti Heroes, Casino, Breakmakers, Darren Plant, Degrassi, The Sound Explosion, Peace Burial At Sea, Steranko, Lazenby, Dustbins Bar Mitvah, The Fairies). Artist Rising Compilation CD II will feature acts that TBA and VF Discoveries uncover across the promotional campaign.

Gigs and Tours: plus regional album launches with tours and gig swaps between the bands in many major cities

Festival stages / slots where TBA and Virtual Festivals are involved: Get Loaded, Glastonbury Leftfield stage, Bestival, Download, TDK, Beautiful Days and Guilfest.

In The City: TBA has run Break ITC event over the last few years where 2004 saw the launch of Artists Rising with 100 bands and DJs play. Bands since have been signed to major and indie labels and some have had top 10 hits (The Subways, British Beef, Freefaller, Dear Eskiimo)

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www.ArtistRising.co.uk www.TheBandAgency.com www.virtualfestivals.com

ALL PROFITS GO BACK INTO DEVELOPING NEW ARTISTS

Further Notes:

TBA is a non profit organisation, developing bands across the UK, through gigs, tours, its Break ITC event (2004 saw 100 bands play, and 30 FREE talks), label releases, SXSW > www.thebandagency.com

Virtual Festivals is the number one music festival portal, providing the most comprehensive and frequently updated coverage of the UK and global music festival scene. www.virtualfestivals.com

VF Demographics: (minimum, April-September): Unique visitors: 2 million / Page Impressions: 24 million / Subscribed Members: 100,000

Breakmakers – Liverpool - were spotted by industry magazine 'The Hitsheet' in June, and featured as a 'Record of the Week', radio support from Radio 2 (Jonathan Ross show) with glowing press coverage from Sunday Times and Music Week.

www.breakmakers.co.uk

Metro Riots – London "I have seen the future of music, last night in London's East End. Metro Riots. Heavy retro life enhancing maximum energy rock that is blacker than the Sabbath, flashier than the Clash, out-swims the Strokes, out-shouts a Primal Scream, may yet depose the Kings of Leon. You heard it here 1st." NME

<http://www.metroriots.com>

Degrassi – Edinburgh - toured with Seafood, Colour of Fire, & Sluts of Trust, a T in the Park appearance, which saw them named best new band at the festival.

"Think of Idlewild's hooks, Mogwai's post-rock soundscapes and New Order's timing and synchronisation." BBC Radio 1 Session - Vic Galloway

www.degrassi.co.uk

Steranko – London "Lee Mangan...a mixture of Iggy Pop and Jim Morrison with the energy of a fireball," Rock City News, Los Angeles

www.sterankomusic.com

Dustins Bar Mitzvah – London - recorded session with John Kennedy have received many plays on BBC radio 1 FROM Steve Lamacz, Rob da Bank and Alan Mcgee and last month were interviewed by Steve Lamacz for his 'new favourite band' section. The band have also won Zane Lowe's 'Fresh Meat' competition on Radio 1

www.dustins.co.uk

The Fairies Band – Brighton - They've been on This Morning TV sharing a sofa with Darius, played a Channel 5 TV party are 4 controversial pop punk girls Sparkle, Tinsel, Twinkle and Tinky,

www.thefairies.tk

Emma Rohan –London - Having drawn talent from Mohair and The Bluetones to add some musical spice to the mix, Rohan and Mills found a gritty individual sound that captures the essence of what Emma is all about.. being pleasantly filthy! 'I wanted a record that wasn't your normal female singer/songwriter album full of slow meandering melodies.. if it all got too sweet, we'd twist it up a bit and kick it round the room till it was dirty' www.emmarohan.com/